



ESTATE AGENT

How to present your property

DECLUTTER - BUT KEEP SOME PERSONALITY!

Clear out any excess items and old furniture that have piled up in corners, including any brightly coloured children's toys. Help potential buyers see all the amazing living space your home has to offer.

A FRESH LICK OF PAINT

A fresh coat of neutral paint can do wonders, making your home feel brighter and more spacious. It also helps viewers easily picture how they'd make each room their own. Don't forget to give your front door some attention—make sure it's spotless or freshly painted, and that any ironwork is polished and shining like new!

FIRST IMPRESSIONS

Add a splash of colour by placing some attractive flowerpots and plants near your front door. Trim back any overgrown trees and shrubs and keep the lawn looking green and healthy for that perfect, welcoming touch.

GET THE RIGHT SMELLS

Bad smells can be a major turn-off for potential buyers, so it's best to address the source rather than just masking them. Make sure to clear drains, wash bins, open windows, and air out the kitchen to get rid of any cooking odours.

If you're a smoker, try placing bowls of vinegar around the house for three days. The vinegar smell will quickly dissipate once you open the windows, taking most of the stale cigarette odour with it.

On the flip side, pleasant scents can make your home feel inviting. While baking fresh bread for every visitor might be a bit much, brewing a pot of coffee or using subtle scented candles can create a warm, welcoming atmosphere.

SHOWING THE PROPERTY

If you're feeling unsure, let us handle it for you. We know exactly what to highlight and what to downplay to make the best impression. We're experts at conducting successful viewings and showcasing your property in the best light.